

Successful **social business** is about...

- ✓ Brands, not just products and services
- ✓ People, not just customers and users
- ✓ Experiences, not just engagement and influence
- ✓ Habits, not just one time actions

**We help you
get it right!**



**Live
Work
Play**

**Engage
Influence
Experience**



About Texavi

People - the right investment option for businesses today!

Texavi is a Social & Behavioural Technology start-up. We help you leverage the social web using the power of persuasion, behaviour change and social technologies.

Benefit from our expertise and experience in gamification, user analytics and customer experience management. Your business growth is our business goal!

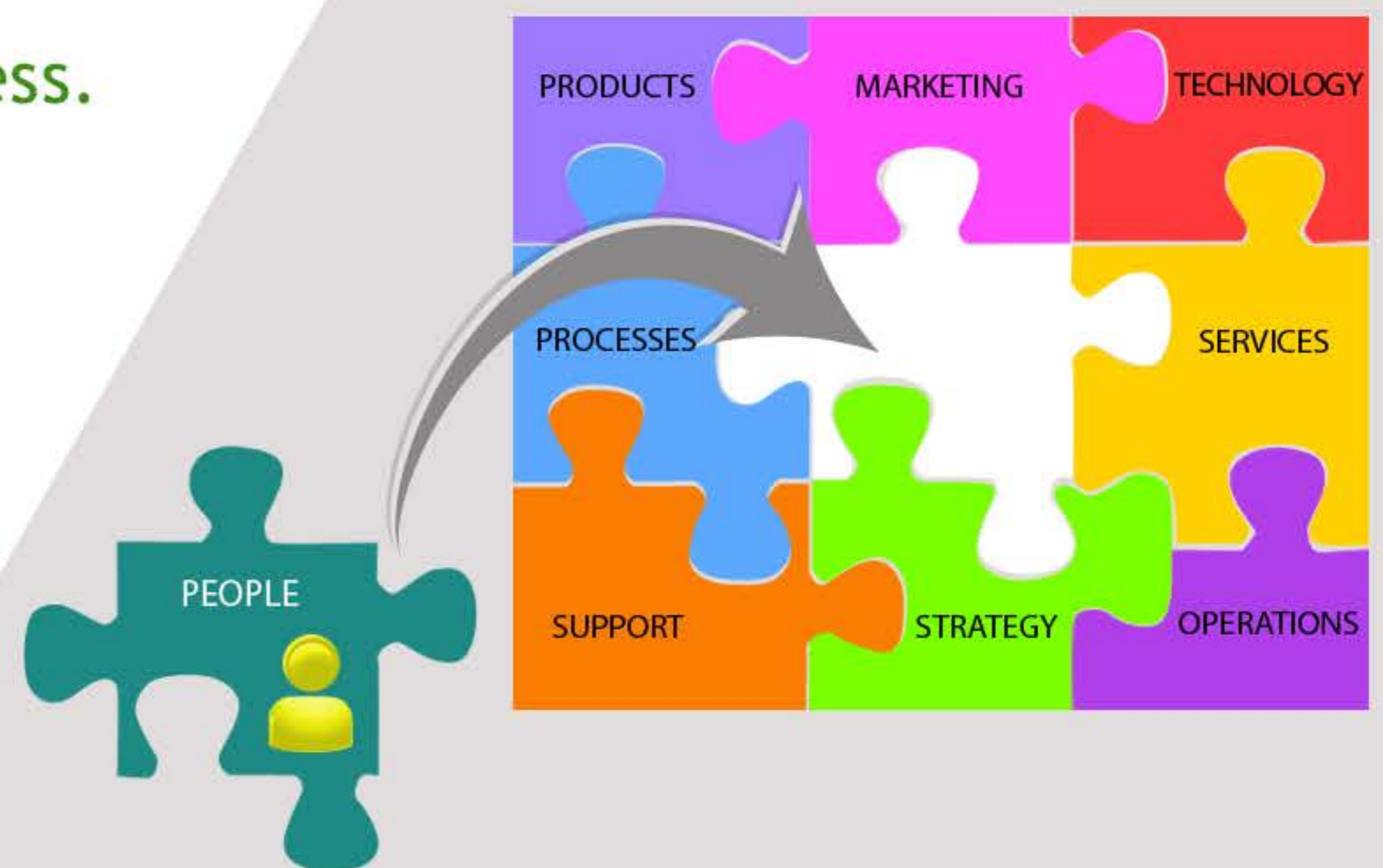
Our Vision

Put the *people* focus back into your business.

Here is how we help you do it:

- Focus on your brand and vision
- Use social and behavioural technologies
- Synchronise offline & online behaviours
- Enable commerce and conversations
- Deliver unified experience

Focus on people



We are FUN-loving



Why Texavi

- Bring in change, real quick - *we are agile*
- Take small steps to big goals - *we are lean*
- Get the best from Technology - *we are smart*
- Make the people happy - *we are a 'people business'*

Blend social media with traditional channels

Texavi's UnifiedExperience Framework helps!

Go beyond engagement and influence...deliver unified experience!

- Convert followers and friends into customers and users
- Reach out and listen up to people's voices and heartbeats
- Enable conversations, interactions & transactions
- Use qualitative insights along with the data analytics
- Deliver unified experiences and delight!



You can make people change!

Harness the power of persuasion and social behaviours!

Behaviour targeting and habits are the fuel that drive social business.



Texavi's *Do It Now* framework helps!

- Select the target profiles
- Define the key behaviours or habits
- Pick the right context
- Use appropriate triggers
- Measure and monitor the behaviour

Service Offerings

Solutions

Technology is the engine that drives our solutions. Texavi offers development on a range of emerging platforms and technologies such as Microsoft.Net and LAMP(Linux, Apache, MySQL, PHP)

Consulting

Delivering value, quickly to you and your customers is our goal. Leverage our experience & expertise in Social business and marketing, behaviour change, persuasive design and customer experience.

Training

Training differentiates champions from players. We conduct customised corporate training as well as public domain workshops. Learning, applying and sharing are key to success!

Texavi Partners

We are proud to partner with Microsoft, IBM and RIM BlackBerry in delivering successful solutions to our clients.



Texavi is selected IBM
Global Entrepreneur



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