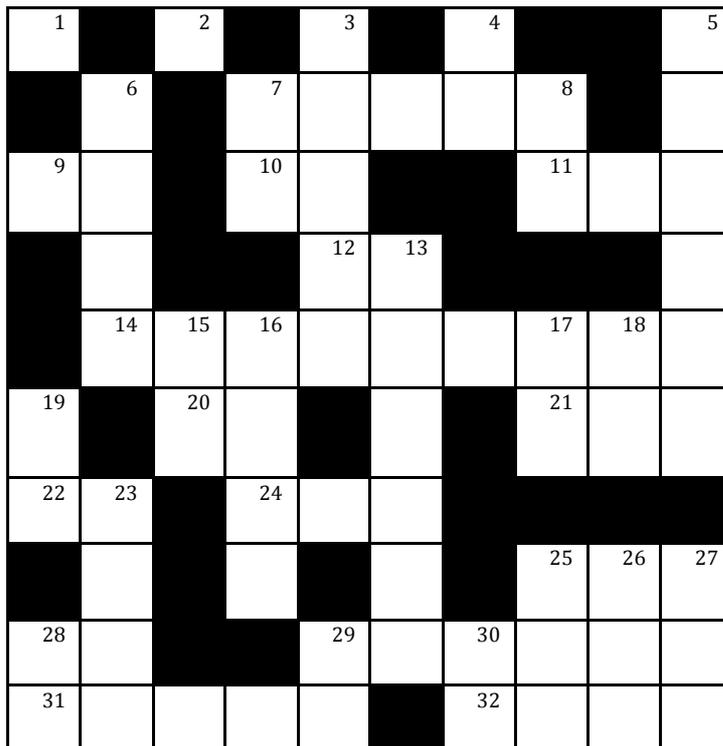


# Social Business - Socialising the enterprise Crossword Puzzle



## Down:

2. The 'unknown' in Mathematics
3. This site tells you about your online influence
4. Short form for a division in a company
5. Making/breaking these in people is the secret for successful businesses
6. Site that helps find a good restaurant around
7. Mark this to include others in your mail
8. The back-end for your apps, stores info
13. Social businesses must focus on these
15. Symbol for a professional network, turned upside down
16. Using this, you can build your own social networking site in the company
17. A popular browser, reversed itself
18. Stuck in traffic, \_\_\_\_\_ came late
19. You use this for the main recipients in your eMail

23. A network for businesses, similar to ecademy
25. Missing the 1<sup>st</sup> letter, an Indian business group
26. An ace cyclist, knight & a London 2012 champion
27. It lost the beginning, but we all do this for living
28. The switch is not off, its \_\_\_
29. Short form for social channels, just got topsy-turvy
30. North by \_\_\_

## Across:

1. Symbol for hashtag in Twitter
7. This computing is easily scalable and cost-effective especially for SMBs
9. Use this for replying to messages in eMail applications
10. Part of the domain naming for the UK-specific web sites
11. Enterprise to enterprise is also referred to as...
12. Shows growth, above everything else
14. You pin photos here...a popular social network for brands
19. Symbol for one of the most popular micro-blogging platform
20. Short form for one of the leading professional-networking platforms
21. A recently launched device-based mechanism, sans the version number
22. English usage for a choice between two options
24. Use this methodology to sift & analyse sentiments from data
25. These moments would have occurred to you
28. Down under
29. Coach and guide...not a boss
31. Basic constructs for people...these underpin most of what we do
32. A popular (?) travel/location based social network...Ask your friend where she is